



Top 10 Ways to Make Your STR Remote-Work Friendly

As jobs and schools have gone virtual, home offices are the new “must-have” amenity. No longer are guests rushing home on Sunday nights to the Monday morning grind. The good news for your property is the potential for longer stays. But in order to secure these longer stays, you may need to tweak your setup. Here are some tips from Free Products for Hosts to help hosts accommodate the new remote reality:

- 1) **Upgrade wifi speed / add boosters:** Fork up a little extra each month to upgrade your internet speed. You will not regret it, and will make up the difference in additional bookings. Speed is important to remote workers. Very important! We recommend performing a speed test, then screen-shotting the results and posting the image on your listing for prospective renters to see. If you have a large home, you may wish to consider a wifi booster or extender, to amplify the range of your existing signal. These devices can be plugged into outlets in far-flung rooms, which may not receive the best signal from your existing wifi.
- 2) **Ethernet connection:** Even the best wifi connection may not hold up for Zoom presentations -- especially with multiple wifi users, which can cause the sound and image to become out of sync. That’s why serious remote workers appreciate an ethernet connection, which is as fast as you can get. Have an ethernet connection available, with an extra long cord, at your main work space. You may also wish to consider plugging smart TV’s into ethernet ports to avoid those annoying buffering pauses during movie watching.
- 3) **Multiple workplaces:** Couples are now sharing space, with each other and with their kids -- all working now remotely, together. This means hosts should ideally have multiple work spaces available, be it the dining table, kitchen island, lap desks, adjustable height coffee tables, etc. Headphones are also a nice, extra touch.
- 4) **Zoom appeal:** Bright lighting and a pleasant background are all bonuses in the world of Zoom. Adjustable height desks, laptop stands and extra lamps will all be appreciated by your remote-working guests.
- 5) **Comfortable office chair:** No one enjoys working for hours on a hard dining room chair. Try to have several ergonomic seating options available for guests, and perhaps some extra pillows available for those in need of extra lumbar support.
- 6) **Large monitor, keyboard, mouse & printer:** We can’t emphasize enough how guests will be blown away with happiness, if you have a desk equipped with a large monitor, keyboard and mouse. This will allow guests to simply plug in their laptop and -- viola -- “instant office!” A printer will also be appreciated by guests, especially for students who may need to print out school assignments;
- 7) **Charging port:** When they are ready to work, the last thing guests will want to do is start looking for wall plugs for their various devices. Make life and allow guests to plug into a charging port that can accommodate multiple devices. Also have extension cords available for multiple devices -- another convenience your guests will appreciate.
- 8) **Office supplies:** While “office supplies” have become a thing of the past in many jobs, they are often still needed by students or those working in education. Stock your desk with paper, pens, markers, crayons, tape, glue, a ruler and a stapler.
- 9) **Yoga mat / exercise aides:** After hours of working remotely, your guests will need to give their body a break to stretch out. Have some simple workout supplies available. We recommend: a yoga mat, block & strap, foam back roller, resistance bands, push up handles and small weights. Place them all in a basket in the corner of a room -- along with some antibacterial wipes to encourage guests to wipe down the devices after use. After a workout, guests can rehydrate with Electrolit beverages, with the perfect combination of electrolytes and ions they need to be fully hydrated. Guests can also soothe sore muscles with CBD rubs from CBDistillery. CBD topicals are specially formulated to provide localized relief and help bodies recover from strain. These products are available to hosts through Free Products for Hosts.
- 10) **Energy-boosting snacks:** Hard workers need power-boosting snacks. Health-conscious guests are sure to enjoy protein-packed REAL beef sticks, in four wholesome and delicious flavors. Chocoholic guests will be pleased to find an assortment of healthy and all-natural Honey Mama’s Chocolate in your fridge, made with honey-sweetened chocolate. These bars are a decadent, feel-good, melt-in-your-mouth treat. These “power foods” are available to hosts through Free Products for Hosts.

Finally, if you’re going to the trouble of making your property remote-work-friendly, make sure your hosting platform is updated to reflect these accommodations. Potential guests are applying filters to search for work-friendly spaces. Make sure you check off the appropriate boxes to attract business travelers, so that your home will be promoted in search results. Also, update your photos to highlight work spaces, and perhaps even “stage” a few photos showing someone working in the space. Read more about attracting remote workers at Airbnb.